



397 BRULE MOUNTAIN ROAD
IRON RIVER, MICHIGAN 49935
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2025/26 Your Day At Ski Brule - Snow How Youth Group Program

We look forward to having your group visit Ski Brule and making your day incredible! We have listed a few helpful steps to make your day the best it can be:

- 1) Upon arrival to Ski Brule, please have the bus park in the parking lot at the Rental Center. Have the children remain on the bus as a chaperone advises the Ski Brule Rental staff of your arrival. At this time, a Ski Brule Group Sales team member will address the students on the bus. The information that will be given to the students is very important to make the day run smoothly and stress-free. After a Ski Brule team member has talked with your students, he\she will then release the students to enter the Rental Center. Please DO NOT allow the students to exit the bus until released by Ski Brule staff.
- 2) Prior to your arrival to Ski Brule, check all participant rental forms and progress cards. Both require parental signatures and complete information. See the example of required information. Completed information will expedite the rental process. Please inform the participants to have the rental form & progress card in hand for authorization by Ski Brule staff as they enter the building and go through the cash register line. After the form is authorized, the students will receive their rental equipment. Remember, if students that have their own equipment they DO NOT need a rental form, but DO need the progress form. Rental Form, progress card required info example is enclosed.
- 3) Coordinator Information - The rental forms require a drivers' license number and Ski Brule asks that the group coordinator complete a form under the group name to cover any rental contracts that are void of drivers' license numbers. The group is then responsible for the return of ALL participants' rental equipment. Form is enclosed.
- 4) Payment – Please present ONE form of payment for your entire group to a cashier at the Rental Center. Ski Brule accepts Visa, MasterCard, check, and cash.
- 5) Pole Rental – The Snow How program does not include ski poles with rental. If students would like to rent poles, they are welcome to do so for an additional \$5.00. Although pole rentals are available, we do not recommend that beginning skiers start with poles. It is much more difficult to learn how to ski with poles and they may increase the risk of injury. Pole rental is to be purchased by the student when going through check-in (does not need to be included with payment in item #4) at the register.
- 6) ALL participants are to go through the Snow How program. Experienced skiers will go through the Safety Stations, and the instructor will then sign the progress card. From there, the students are able to exchange the signed progress card for a lift ticket. Ski Brule asks that chaperones also participate in the program and as the groups of students pass through lesson stations, some chaperones should follow with the students onto the mountain while other chaperones stay with the groups of participants who remain in the lesson. The beginning skiers will go through all teaching stations and upon completion the instructor will sign the progress card. The card will then be exchanged for a lift ticket and students may then go skiing on the mountain.



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- 7) It is highly recommended that at least one chaperone be in the Ski Brule Main Lodge at ALL times. In case of an emergency, Ski Brule is able to locate chaperones quickly and easily.
- 8) Remind students to dress appropriately for outdoor activities: snow pants, gloves (non-knit type), sunglasses or goggles, hat, jacket and multiple layers of clothing. This will make their day on the snow safe and more enjoyable. The Ski Brule Bear's Den Pro Shop offers a variety of outerwear available for purchase.
- 9) The Snow How Lunch includes a hot dog, chips and small fountain soda. The lunch coupon will be issued to the group coordinator with payment for the group trip. The group coordinator will issue the lunch coupons to the students when they choose. We recommend designating a time and place (lunch time) to meet and distribute coupons so they do not get lost throughout the morning. The lunch coupons may be redeemed at the Brule Lodge Café only. Complimentary ticket holders do not receive a lunch coupon.
- 10) Snow Tubing at Ski Brule is also available for group trips. Historically, tubing was not an offered activity to groups at Ski Brule, but after seeing what fun groups can have, Ski Brule is now offering Whitewater Snow Tubing during your day trip. Snow tubing will be available daily for \$10 for 5 runs starting at 11:00 a.m. (min. 20 participants, must confirm participation prior to arrival) Following is a liability release for snow tubing at Ski Brule, which is to be signed by the participant's parent, guardian, or chaperone (please make copies if needed). All snow tubing participants must be included on the liability waiver to be permitted to tube. If you plan on tubing you MUST preregister so that the required staff is available.
- 11) Snowboarders: Ski Brule does not offer the group lesson for snowboarding. Snowboarders are welcome to come for the day with their own equipment or snowboards/boots/helmet can be rented for the same \$34 Snow How rate as the skiers pay. Snowboards are required by Michigan law to have a snowboard leash and cannot utilize the slopes without one. Ski Brule does sell snowboard leashes at the Rental Center. Snowboarders may get their lift tickets upon arrival by exchanging their Snow How Progress Card at the ticket redemption location. SNOWBOARD LESSON IS NOT INCLUDED IN THE \$34 SNOW HOW RATE.