



Complete this questionnaire to join Ski Brule Friends & Neighbors Club.

Bring the questionnaire to Guest Service, Bear's Den,  
Lodging Office or Rental Center.

Your information may be used by Ski Brule for direct marketing.

Name: \_\_\_\_\_ Card # \_\_\_\_\_ (to be assigned by Ski Brule)

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email (required): \_\_\_\_\_

Please print neatly – unreadable/incomplete questionnaires will not receive a Ski Brule Friends & Neighbors Membership. This program will strictly be driven by email. All information obtained herein will be used solely by Ski Brule & will not be available to third parties.

**We'd like to get to know you better. Please circle all answers that apply:**

**1. You**

- a. Your age:      **0-9**    **10-17**      **18-24**      **25-35**      **36-45**      **46-55**      **56+**
- b. How many children do you have? **Age 0-9** \_\_\_\_\_ **Age 10-17** \_\_\_\_\_ **Age 18-25** \_\_\_\_\_ **Age Over 25** \_\_\_\_\_
- c. How many children do your adult children have? **Age 0-9** \_\_\_\_\_ **Age 10-17** \_\_\_\_\_ **Age 18-25** \_\_\_\_\_ **Age 25** \_\_\_\_\_

**2. Do you have a vacation property near Ski Brule? If no, please go to question 3.**

- a. What town & state is it located in? **Town:** \_\_\_\_\_ **State** \_\_\_\_\_
- b. When do you typically recreate at the property?    **Spring**    **Summer**    **Fall**    **Winter**
- c. When do your friends/family typically recreate at the property?    **Spring**    **Summer**    **Fall**    **Winter**
- d. Number of years you have had the property?      **1-4 yrs**      **4-8 yrs**      **8-15 yrs**      **15+ yrs**
- e. Average number of days/season do you stay at your property? **Spring** \_\_\_\_\_ **Summer** \_\_\_\_\_ **Fall** \_\_\_\_\_ **Winter** \_\_\_\_\_
- f. Average length of stay? **Winter: 2-3 days** **4+ days**      **Summer: 2-3 days** **4+ days**
- g. During the winter, when do you typically travel to your northwoods property? **Weekends**    **Midweek**    **Holidays**
- h. Do you routinely go out to eat when you are at the northwoods property?    **Y**    **N**

**3. Winter Recreation:**

- a. Do you or your family ski? **You: Y N**    **Family: Y N**
- b. Interested in learning to ski? **You: Y N**    **Family Y N**
- c. Do you or your family snowboard **You: Y N**    **Family: Y N**
- d. Interested in learning to snowboard? **You: Y N**    **Family Y N**
- e. Do you own your ski / snowboard equipment? **Y N**
- f. On average, how many days per year do you or your family ski/snowboard?  
**Days/ Season?** \_\_\_\_\_ **How Many Days at Midwest Resorts?** \_\_\_\_\_ **How Many Days At Ski Brule?** \_\_\_\_\_
- g. Do you have a season pass at a ski resort?    **Y**    **N**

**4. Ski Brule**

- a. Have you / your family been to Ski Brule, if so what year was the last visit? **Y** \_\_\_\_\_ (year) **N**
- b. If you have been to Ski Brule, reason for your visit? **Ski/Snowboard**    **Snowshoe**    **Homestead BBQ**  
**Wedding**    **Sporting Clays**    **Friends/family were recreating**    **Other:** \_\_\_\_\_
- c. On average, how many times per season do you visit Ski Brule? **Winter** \_\_\_\_\_ **Summer** \_\_\_\_\_ **Fall** \_\_\_\_\_
- d. How long does it take you to drive to Ski Brule from your home? \_\_\_\_\_

**5. Do you or your family:**

Cross Country Ski      Snowmobile      Snow Tube      Snowshoe

**6. Would you or your family like to learn to:**

Ski      Snowboard      Cross Country Ski      Snowmobile      Snow Tube      Snowshoe

7. **Firearms / Archery;**

a. If you hunt, what type of game?

**Waterfowl      Bear      Deer      Grouse/Partridge/Turkey**

**To Enroll - Return Questionnaire to Ski Brule:** Turn in at Guest Service, Bear's Den Pro Shop, Lodging Office or at the Rental Center on your next visit or **fax 906-265-6227** or **email info@skibrule.com**

Mail my card

Referred by: \_\_\_\_\_



397 Brule Mtn Rd  
Iron River, MI 49935  
1-800-DO-BRULE  
www.skibrule.com

Apply  
stamp  
here

**Ski Brule**  
397 Brule Mountain Rd  
Iron River, MI 49935

YES! I need additional card for my spouse and minor children.

Spouse Name: \_\_\_\_\_ # \_\_\_\_\_

Children Names: \_\_\_\_\_ Age: Junior (10-17) Kids (0-9) # \_\_\_\_\_

: \_\_\_\_\_ Age: Junior (10-17) Kids (0-9) # \_\_\_\_\_

: \_\_\_\_\_ Age: Junior (10-17) Kids (0-9) # \_\_\_\_\_

: \_\_\_\_\_ Age: Junior (10-17) Kids (0-9) # \_\_\_\_\_

Self Mailer: To mail, please fold with this side out, seal top edge with tape, apply postage and mail.

Privacy Policy: [www.skibrule.com](http://www.skibrule.com)