

1-800-DO-BRULE www.skibrule.com 397 Brule Mountain Rd., Iron River, Michigan 49935

It's Really All About The Snow!

Winter 23/24 – The winter that wasn't, except at Ski Brule.

For all of the Midwest, winter 23/24 was the winter that wasn't. Most resorts struggled to be open. Most resorts were never 100% open. While other resorts focus on glamor and high speed, Ski Brule understood that IT'S REALLY ALL ABOUT THE SNOW. Without snow, amenities are meaningless. Ski Brule was again open longer and offered more terrain with better snow than any other Midwest resort. While others couldn't or wouldn't, Ski Brule made snow continuously throughout the 23/24 winter recognizing that IT'S REALLY ALL ABOUT THE SNOW. Ski Brule is dedicated and well equipped and fully committed to the snow. Ski Brule will continue to always recognize that IT'S REALLY ALL ABOUT THE SNOW.

info@skibrule.com

Ski Brule Is Your Snow Resort!



More Time At





Play More, Save More!

\$59 Advanced Lift Tickets On Sale At:

Appleton: Play It Again Sports

Green Bay: Zellers & Play It Again Sports **Oshkosh:** Play It Again Sports & Skiers Outlet

Illinois: Viking Ski Shops

Three Lakes: Northland Marine **Online at www.skibrule.com**

Sale ends 12/24.

Kids Age 9 & Under Lift Tickets Are FREE! \$3 Off Senior & Military \$82 Family Homestead BBQ ** \$80 Lift & Lodging Special 1/2 Price Brule Bash Costume Tickets \$43 Group Trip Tickets & \$54 Saturday Group Trip Tickets \$34 Youth Group Trip Includes Ticket, Lesson, Rental & Lunch Early Bird 25/26 Season Pass Sale \$365 adult, \$290 senior & jr, \$1,300 family**

Join Friends & Neighbors

It's free & easy to join.
Complete the enrollment form, turn in at Ski Brule & start saving with your Friends & Neighbors Membership.

Friends & Neighbors Specials

- \$15 Kids Sunday Rental*
- FREE Tubing Sunday*
- \$1.25 Small Hot Cocoa
- 10% Off Evening Dining
- \$1 Small Fountain Soda & Coffee
- 5% Off Winter Lodging, Retail Merchandise & Rental Equipment

Limitations & restrictions apply, subject to availability & prices subject to change based on market conditions. Single discounts only. *Excludes 12/24-1/5, tubing subject to conditions. *Kids \$15 Sun. Rental / FREE Tubing when accompanied by ticketed adult. **Family includes 2 adults & 4 kids age 0-17.



Kids Are Top Priority At Stilling





A positive and fun first experience is crucial when starting your little one skiing. The Kid's Center at Ski Brule will have them hooked as soon as they are on snow. SKIWee is taught through fun and games so not only are the children having a great time but they do learn how to ski! In a three hour session, children learn about their equipment, walking, sliding, riding the towrope, getting up from a fall, stopping and sometimes even turning! It's not unusual to hear giggles as the children play on the slides and bounce houses, see hot chocolate mustaches or face painted smiles. The Kid's Center at Ski Brule is all about fun on and off the snow!

Childcare is ideal for those not ready to ski or in need of a break. Children participate in activities including art, face painting, story time and outdoor fun (dependent on children's ages & weather).

FREE Kids Tickets

Age 0-9





AM Session 9 - 12:00 Lunch Session 12 - 1:00 PM Session 1 - 4:00

SKIWee & Childcare

1 Session \$55 2 Sessions \$85 2 Sessions & Lunch \$98 Lunch \$25

Rental Equipment

1 Session \$26 2 Sessions \$29

Minimum Age

SKIWee 4 years Child care 1 year



A LIFETIME OF FAMILY FUNI



Fun for a lifetime, take a lesson!

There are very few things you can do from the time you can walk and when you are 'young at heart'. Skiing & snowboarding are one of them. Being at Ski Brule can provide a lifetime of fun and memories with family.

From 'first timers' to advanced lessons and race camps, Ski Brule will have you enjoying the slopes.



Lesson Times:

9:30, 10:45, 12:00, 1:15 & 2:30

Private Lesson:

1 hr. \$80, 3 hr. \$228

Group Ski:

1 hr. \$40/person, 4 or more adults of similar age & ability.

Semi Private:

1 hr. \$60/person, 3hr \$170/person, 2 -3prsn of similar age (10 & up), ability & discipline.

The Quiet Side Of Skilled

Homestead Lodge

The mid mountain Homestead Lodge takes guests back in time. Originally homesteaded by the Oberg family in the 1800's, Homestead Lodge is decorated with historic photos and antique farm & logging implements that were once used to work the land on which it sits.



The original Homestead Act, signed by President McKinley hangs on the wall. Ski from Homestead & North Forty Trails to the lodge for a warmup or bite to eat. Serving food & beverages when lifts operate. The sunny deck on the lodge is the perfect place to tell tales of your day's adventures. The Homestead ponies are also a favorite part of a visit.







BBQ Dinner, Tubing & Sleigh

It's not a complete visit to Ski Brule without attending the Homestead BBQ dinner, marshmallow roast, sleigh ride & tubing on Saturdays & 12/26, 12/28, 12/30, from 5-8:00. The Ski Brule shuttle brings guests to the bonfire & marshmallow roast before the sleigh ride to the BBQ dinner. Toe tapping music fills the air while you fill your tummy with Ski Brule's famous pulled pork, barbeque chicken, sauerkraut, baked beans, mashed potatoes, gravy, salad, rolls, dessert and choice of one beer, wine or soda. Then it's tons of fun at the traditional hike up Homestead Tubing.



5-8:00 on Saturdays and 12/26, 12/28, 12/30. BBQ Dinner: Adult \$19, Junior \$15 Kids \$11 Friends & Neighbors Save! \$18 Adult, \$14 Jr, \$10 Kids Family BBQ Dinner \$82* Purchase BBQ by 3 pm. *Family BBQ includes 2 adults & 4 kids ages 17 & under.

Homestead Tubing: 5-8:00, \$10/prsn, limited rides.





Fuel Your Adventure!

Brule Saloon & Evening Dining

Dinner & Beverages, 5-8:00pm Thursday-Saturday & holidays. A family friendly atmosphere serves up a great selection of options including: steak, salad, burgers, pizza, kid's menu, wraps & more. Located

at the Brule Lodge, the Brule Saloon is a delicious dining option. Live music at Brule Saloon most Saturdays & holidays. Brule Saloon opens

at 10:00 a.m. & 11:00 a.m. on Sundays.

'UP North Style' Fish Fry

Fridays, 5-8:00 p.m. at the Brule Saloon. Perch, Cod & Shrimp.

Brule Café: Opens at 8:00 for breakfast and serves until 4:00 p.m. Lunch options include burgers, brats, fries, cheese curds, pizza, soup, chili, salad, pasties, & many healthy options!

Homestead Lodge: Relax on the sunny Homestead Lodge deck to watch the skiers go by and enjoy lunch or a snack. Restrooms & bar service are also available. Saturday nights the Homestead Lodge features a BBQ dinner, tubing & free sleigh ride. See page 6 for details.







Facility Pass Rates & Discounts												
Facility Pass Rates	Daily Ticket 9-4:00	Night Ticket 4:30-7:30	Add Night Ticket to Day Ticket	Sno Ticl	owshoe ket	Nordic Ticket	Homestead Tubing	Whitewater Tubing 5 Runs		Fat Bike Trails		
Adults (18+)	^{\$} 74	^{\$} 10	FREE		^{\$} 12	^{\$} 12	^{\$} 10	\$10		^{\$} 12		
Juniors (10-17)	\$61	^{\$} 10	FREE	FREE		^{\$} 12	^{\$} 10	\$10		^{\$} 12		
Kids (0-9)	FREE	FREE	FREE	FREE F		FREE	^{\$} 10	\$1	0	FREE		
Seniors (60+)	\$71	\$10	FREE		^{\$} 12	^{\$} 12	^{\$} 10	\$1	0	^{\$} 12		
Discounts Single Discounts only	1/2 Day Hcket		1/2 Day Nordic 12:00	Nordic		Multi 2 Day Ticket	Multi 3 day Ticke			Military Discount		
Adults	\$5 O	ff	\$3 Off	\$6 Off			\$12 Off	•		3 Off		
Juniors	\$3 O	ff	\$3 Off		\$4	0ff	\$9 Off			N/A		
Kids	FRE	FREE			FR	EE	FREE		N/A			

^{**}Night session terrain includes Bunny, Bambi, Rapids & Lower Sunrise trails, serviced by Pony Handle Tow & Bambi Rope Tow.



BUILDINGS

- A Homestead Lodge
- Brule Lodge, Café, Saloon, Bear's Den Pro Shop, Guest Services & Lodging Office
- Rental Center & Tech Center
- Time Kid's Center
- 1 Ski Patrol
- 1 Top of Hill Ski Patrol
- **d** Homestead Ski Patrol
- n Pioneer Lodge
- Race Competition Center

Groomer Rides: 5:30 pm by reservation on night session nights, target open 12/26, NA 12/31.

Marshmallow Roast: 5:00 pm Thursdays & 12/25, & 12/29 by reservation.



Mountain Stats

17 Trails • 11 Lifts
150 Skiable Acres
Longest Run: 1 Mile
15 KM Nordic Trails
15 KM Fat Tire Bike Trails
15 KM Snowshoe Trails

-LIFTS-

- Spillway T-Bar
- 2 Homestead Chair
- North Forty Chair
- 4 Fast Track Pony
- Snowshoe Chair
- **6** Sunrise Chair
- Whitewater Tube Tow
- 8 Whitewater T-Bar
- Big Bear Chair
- Bambi Rope
- Bunny Rope
- Gentle Ben Rope

Errors or omissions subject to correction and rates subject to change.

LOCATIONS

- 1 Lesson Meeting Place
- Race Start
- Snowmobile Trail
- 4 Whitewater Snow Tubing Area
- 5 Homestead Snow Tubing Area
- 6 Big Bear Parking Lot

- Rental Center Parking Lot
- Brule Lodge Parking
- Bus Parking & Overflow Lot
- Snowshoe/Cross Country & Fat Bike Trail Entrance
- 11 Homestead Parking
- Night Session Terrain

Additional Information

Facility Pass: Available at Guest Services, Rental Center, Bear's Den Pro Shop and Lodging Office.

Days of Operation*: 9am-4pm (target opening 11/22). Open Fri.-Sun. in Nov. & 11/28. Open Fri.-Sun. 12/6-12/15 & daily 12/20-1/5. Open Thur.-Sun. 1/9-3/30. Open 1/20 & 2/17. Open Sat. & Sun. 4/5-closing.

Night Session*: Lower Sunrise, Rapids, Bambi and Bunny are open for night sessions. Serviced by Fast Track Pony Handle Tow and Bambi Rope Tow. Chairlift and T-Bars do not operate for night sessions. Available Fri., Sat., and nightly 12/26-12/31. Target night session opening 12/26. * Schedule may vary, check ahead www.skibrule.com







2024/25 EVENTS



11/22 11/28-12/1 11/28 12/6-12/8 12/13-12/15 12/21

12/29 & 12/31 12/31

1/16-1/19

1/30-2/2 3/20-3/23 3/22-3/23 3/27-3/30 3/29

4/5-4/6

1/9-1/12 1/18 1/25

3/14-3/16

Target Opening Day Thanksgiving Race Camp **Thanksgiving Dinner USSA Race & Training CMSC Early Season Trip, Race & Clinic NSP Skier Enhancement Seminar Ride with Nick** New Year's Dinner, Torchlight Parade, Fireworks & Music Scrubs Appreciation Week **Military Appreciation Week Cub Scout Day Scouting America Winter Merit Badge Day Firefighter Appreciation Week USSA Brule Finale Kids Race College Week Brule Bash Teacher Appreciation Week Scouting America Winter Merit** Badge Day \$80 Pioneer Lift & Lodging Special \$80 Carload Day

Complete event details at www.skibrule.com



Brule Bash 3/22-3/23 Ride in costume & tickets are 1/2 price. Events all weekend long.



Lodging At



2024/2025 Lodging	Max # Guests/Night	Bedrooms	Twin Beds	Full Beds	Queen Beds	Twin Daybed w/ Trundle	Bathrooms	Loft Sleep Area	Hot Tub	Sauna	Fireplace Type	Allows Pets \$40/nite	Chaltes Connect Interiorly	Nightly Rate 11/1-4/30	Holiday Nightly Rate (Dec. 24 - Jan 5)	Summer Nightly 5/1-10/31	Summer Monthly Starting At
Anderson Lake		6	4	2	3	2	4	Υ	Р	Υ		Υ		\$700	\$820	\$700	N/A
Beaver Lodge Top		3	3		3	0	1.5	Υ	Р	N	GF	N	Υ	\$420	\$500	\$260	\$2,550
Beaver Lodge Btm.		2	2		1	1	1.5		Р	Υ	GF	N	Υ	\$315	\$390	\$180	\$1,655
Eagles Nest Top		2	4	2	2	0	1.5	Υ	Р	N	FP	N	Υ	\$420	\$500	\$260	\$2,550
Eagles Nest Btm.		2	0	1	1	0	1			N	GF	N	Υ	\$315	\$390	\$180	\$1,655
Eagles Nest Top & Btm.		4	4	3	3	0	2.5	Υ	Р	N	FP	N	Υ	\$635	\$800	\$340	N/A
Pioneer 103		3	2	0	2	0	3			N	GF	N		\$315	\$390	\$180	\$1,655
Pioneer Suites		1	0	0	1	1	1		S	N	GF	N	Υ	\$225	\$250	\$160	\$1,260
Pioneer Elite		0	0	0	1	1	1		S	N		N	Υ	\$150	\$175	\$130	\$1,025
Pioneer Standard		0	0	0	1	1	1		S	N		N	Υ	\$140	\$165	\$105	\$ 995
Maple Leaf		4	1	1	3	0	2.5		Р	N		N		\$470	\$550	NA	NA
Woodlands Top		4	6	0	2	0	2		Р	Υ		N	N	\$420	\$500	\$260	\$2,550
Woodlands Btm.		2	2	1	1	0	1		Р	Υ		N	N	\$315	\$390	\$180	\$1,655

Prices/Rates/Amenities Subject to Change. Anderson Lake: Not located in Brule Village. S - Shared Hot Tub FP - Wood Fireplace P - Private Hot Tub GF - Gas Fireplace

Lodging Specials, Packages and Video Tours At www.skibrule.com

Reservation Information: Units have microwaves, TV, cookware, plates, glasses, linen, coffee maker, bedding & towels. Management reserves the right to change booking to a comparable size unit. Listed rates are based on maximum capacity. Rates subject to change. Deposits: 50% of total due at time of booking & balance due 10 days prior to arrival. Cancellation: deposits are refundable less a \$50 cancel fee if cancelled 30 days prior to arrival. Less than 30 days, no refund on deposit. No refunds due to weather. Moving Reservations: reservations can be moved to another unit or date if done 30 days prior to arrival, no changes less than 30 days. Anderson Lake summer reservations cannot be modified once booked. Security Deposit: An authorized credit card is required for damages. Misc. Info: 25 yrs of age is min. to rent, drivers lisc. Required for check in, Check-in 4:00 / Check-out 10:00. \$20/key fee for keys not returned. Nightly Min.: 2 night min., Anderson Lake: 3 night min. 85 night min. summer, Pioneer 1 night min. non holiday midweek. Call for specific min. 11/27-12/1, 12/24-1/5. Pet Fee: \$40/night, Anderson Lake is the ONLY pet friendly property. Undeclared pets \$75/night/pet & min. of \$100 clean fee. Brule Village is within walking of the slopes and shuttle service is available except at Anderson Lake Lodge which is located 15 minutes from slopes. Rates & dates subject to change.



Get Geared At



Bear's Den Pro Shop

If you forgot it, we've got it and at affordable prices! Gloves, goggles, balaclavas, jackets, snowpants, hats, helmets, skis, snowboards, logo apparel and more! Our knowledgeable & friendly staff will help you find what you need and get you back on the slopes. Open 8 a.m.-

4:00 p.m. & until 7:00 p.m. on night session evenings.

Rental & Tech Center

Save yourself the hassle of renting equipment elsewhere and hauling on your trip. Much easier to rent skis, snowboard, blades, snowshoes, fat tire bike or cross country skis at Ski Brule. Plenty of gear in our Rental Center in a variety of sizes, including size 16 boots! One stop for it all; equipment, information, lift tickets, booking lessons, rest rooms, and apparel. The difference between a good day on the snow and a great day is well-tuned equipment. Our Tech Center will get your equipment tuned in no time

or drop it off to pick up in the morning.



Rental & Tech Center

Full Day Package*

Adult: \$52 Junior: \$47 Kids: \$29

Night Rental Package

Add Night To Day: Free Adult: \$27

Junior: \$27 Helmet: \$10 Poles: \$10

Equipment Switch: \$10

Cross Country Adult: \$44

Junior: \$40 Snowshoe

Adult: \$19 Junior: \$18

Fat Bike

Full Day: \$50 Half Day: \$30

Discounts:

5% Off With Friends & Neighbor Member Card \$3 Off For Each Additional Day Rental.

\$15 Kids Friends & **Neighbors Sunday Rental** excludes 12/24-1/5. Single discounts only.

\$13 **Hot Wax: Sharpen Edges:** \$23 **Full Tune:** \$36 **Binding Check:** \$ 7 **Mounting:** \$36

Techs will only mount ski bindings purchased at Bear's Den Pro Shop.

Best Gear Deal Anywhere!

\$549 Ski Package Includes skis, boots poles & binding.

\$415 Snowboard Package Includes board, boots, binding & leash.



Groomer Rides: Imagine the thrill of driving up Big Bear in a groomer! Such a cool experience and the sights are breathtaking. Stop at Bear's Den Pro Shop for more information & to book a ride (availability varies early & late season and during special events).

Silent Sports: Ski Brule offers 15 km of tracked and flat groomed trail system for snowshoeing, cross country skiing & fat biking that circle the base of Brule Mountain. Trails offer glimpses of the Brule River and wildlife along its series of loop trails. Options for a day



adventure or short trek on the wooded and rolling trail create another snow adventure at Ski Brule. Your daily lift ticket includes access to the trails.

Whitewater Snow Tubing

Another way to make the most out of winter!

Whitewater Snow Tubing Park is available 1-3:00 Saturday & Sunday and

daily 12/26-12/31 & 5pm* 12/27, 1/19, 2/17, \$10/5 runs. *by reservation

Snowmobile: Combining a snowmobile vacation with a ski vacation makes a perfect getaway! The Upper Peninsula and Northern Wisconsin trail systems lead to Ski Brule and are well known for both wide open trails and scenic journeys though the woods. With over 500 miles of trails in Iron County, trailer parking, lodging, variety of dining options and activities, Ski Brule is the location for your next snowmobile (and ski) adventure.

Whitewater Snow

Tubing

Group Trips Save \$\$\$

The More The Merrier!

Ski Brule! Plan a trip with as few as 20 people and pay as little as \$34/person for a lift ticket, ski rental, ski lesson and lunch! For real! Ski Brule can create group trip packages





specifically for your trip! No force-feeding group amenities. Want tickets? You got them. Want lessons? Bingo! Meals? No problem! Lodging? Oh that's easy! Ski Brule can customize your group's package and group benefits beyond just cheap tickets. The number one benefit is that Ski Brule makes planning easy for group coordinators and groups will receive 1 FREE ticket with every 20 paid tickets. Jump on the bus, meet others that ski & snowboard and have an amazing time! To qualify for group rates: 20 or more paid tickets, one form of payment & advanced reservations. Contact groups@skibrule.com to plan your next group trip!

Snow How Ski Youth Group: \$34 ticket, ski lesson, ski rental & lunch.*

Saturday Group Trips: \$54 ticket only, \$64 ticket/rental combo.

Sunday-Friday Group Trips: \$43 ticket only, \$53 ticket/rental combo.**



Group rates exclude 12/24-1/5, reservations required & min. 20 ticket purchase.* Snow How is for ages 10-17 & chaperones, available Thurs./Fri., and 1/20, 2/17. ** Available non holiday Sun., Thurs., Fri., 1/20 & 2/17.



Land For Sale In The U.P. At







