



Your Favorite Snow Resort!

2017/18 Travel Planner



Welcome To

The fun began at Ski Brule 60 years ago when Ski Brule founder George promised "quality family fun at an affordable price." Ski Brule has kept his promise and added "being the friendliest, most helpful, most outgoing resort anywhere with a variety of activities." You have many choices about where to spend your recreational time. Choose spending time with your Ski Brule family ... you will be glad that you did.



George,
Ski Brule
founder

Diamond Anniversary

60 Years
Of Snow

Ski Brule

1957-2017

We are waiting to assist in planning your get-a-way to the Upper Peninsula of Michigan. For more information call 1-800-362-7853 or email info@skibrule.com.



USSA Championships
Kid's Ski Race



"My family made a trip to Ski Brule. My wife and I and our three kids (twins age 6 & age 3), my mother, sister in laws, and two of their friends joined us. From renting skis, to receiving help on the chairlifts, Ski Patrol and at the Homestead Lodge, you could not have asked for any better service. You have top notch staff and it did not go unnoticed. Thank you Ski Brule!"

~ Brian, Rhinelander, WI



1-800-362-7853

info@skibrule.com

It's About Snow

Ski Brule will provide the best conditions at all times. Ski Brule will be the first to open and last to close.

Ski Brule's 'never quit' approach to snowmaking and grooming has made it possible to keep this promise for over forty years. As soon as temperatures drop in October or early November, Ski Brule begins making snow to ensure being the first to open in the region. The combination of Ski Brule's powerful snowmaking system and knowledgeable snowmaking crew makes skiing in October and in May a reality. Ski Brule can open a trail with 24 hours of ideal snowmaking conditions.



Ski Brule's snowmaking trade secrets result in the best snow in the Midwest. Snowmaking is a science and when it's made right, it is almost impossible to tell the difference between 'Brule made snow' and 'Mother Nature made' snow at Ski Brule.

164 Days Average Season



**Record Opening: Oct. 24
Record Closing: May 15**

Once snowmaking is complete, precision grooming creates the corduroy groomed trails and terrain parks we all love. It's this winning combination that makes Ski Brule's snow the best in the Midwest!

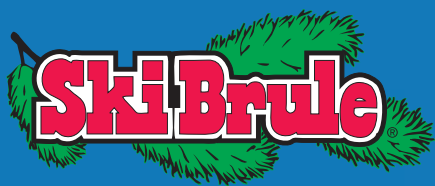
"Nine hour drive from Saint Louis, MO for opening weekend. We got in plenty of runs without down time. Lap after lap in the terrain park too. Great having the Ski Brule photographer on the slopes and seeing our photos on Facebook.

*We will be back again."
~ John, St. Louis, MO*

**Target Opening: Nov. 10
Opening Friday Tickets
Are FREE!!**



Save More, Play More



3 Generations Skiing
At Ski Brule



\$48 Family Homestead BBQ Dinner*
\$39 Advanced Lift Tickets - \$10 Savings
\$3 Off Tickets Everyday - Seniors & Military
1/2 Price Tickets Wednesday*
\$5 Off Tickets Mon./Tues./Thurs./Fri.*
Sunday FREE Tubing & Kid's Lunch*
Sunday \$7 Kids Rental*
FREE Lift Tickets - Kids Age 9 & Under
\$25 Off Lifts & Lodging Spring Break Special
Facebook Specials & Deals
FREE Acrobag Pass
\$24 Saturday Group Tickets*
\$20 Snow How Youth Group Program*
\$53 Wednesday Special* : Lift, Ski Lesson & Ski Rental.
*Not valid 12/24-1/5, see page 13, 14, 17, 21, 26, 30 for
more information. Limitations & restrictions apply.

More Ways to Save!**

\$40 Lift & Lodging Special.
Boy Scout, Cub Scout & Girl Scout Events With Over 60% Savings.
1/2 Price Tickets Brule Bash Weekend With Full Costume.

Appreciation Weeks With Special Pricing:

Teacher's Week, Salute To Troops, Union Week, Fireman's Week,
Scrubs Week, College Week & Law Enforcement Week.

** Call for complete details & restrictions. Additional information
available at www.skibrule.com, events page.



"I have been
coming here for 28 years.
Now we are back to teach my kids
to ski. I love the family atmosphere, the
unique Homestead Lodge and BBQ.
I would recommend Ski Brule to
anyone and everyone who wants to,
loves to, ski & snowboard."
~ Corinne



Is Your Resort



Nordman Crew,
Spillway Trail

"We love coming to Ski Brule! It is such a great place. The staff is so friendly and helpful. We were up for New Year's Eve and the dinner was great! The fireworks display was amazing. Every time we come to Ski Brule they take the time to talk to my daughter about her day and if she is having fun. Whether it be Jess or other staff, they really seem to care. When signing her up for her first snowboard lesson, one of the staff noticed she was a little unsure and she asked Isabell to come tell her how it went when she was done. It made Isabell very happy that she cared how her lesson went." ~ Heather, Green Bay, WI



Tatry Ski Club



The Midwest's #1 Snow Resort!

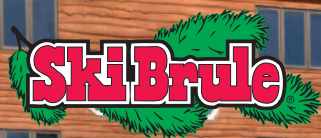


- Friendliest Resort Anywhere
- Onsite Accommodations
- Family Fun Activities & Events
- First To Open & Last To Close
- Always The Best Conditions
- Everything In Winter Sports
- #1 Children's Programs
- Best Value On Snow

"Wonderful staff from top to bottom. Snow conditions are always the best in the area. Best value around. Fun for families, couples and wild groups. I've been coming up for the last 10 years and have never been disappointed! Keep it up Ski Brule crew!! Ski Brule rocks!!" ~ Lori, Libertyville, IL

397 Brule Mountain Road, Iron River, Michigan 49935





THE MOST FUN FOR KIDS!



SKIWee: The Kid's Center at Ski Brule is the best way to start your child on snow. The Kid's Center introduces skiing through fun and games with the emphasis on FUN! The fundamentals of skiing are taught on Gentle Ben, the Kid's Center 'no big people allowed' starter area. Your child will learn about equipment, walking,



sliding, rope tow, stopping, carrying their gear, and getting up when they fall. The session is filled with activities. Moon bounce, slides, Kid's Center Birds Tim & Jerry, games, hot chocolate, face painting and more.

The SKIWee (adjacent the Rental Center), offers three and six hours of fun on and off the snow (min. age 4).

Advanced reservations (min. 24 hours) are required or SKIWee & childcare Mon.-Fri. (non holiday), early and late season. Call 1-800-362-7853 to reserve. Enrollment forms and rental forms are available online at www.skibrule.com.



Kids Center Open 8:30

AM Session	9-12:00
Lunch	12-1:00
PM Session	1-4:00

SKIWee & Childcare

1 Session	\$40
2 Sessions	\$65
2 Sessions & Lunch	\$75

Lunch \$15

Equipment Rental

1 Session	\$19
2 Sessions	\$22
Helmet included while in session.	
Rental packages include helmet rental & are available at Kid's Center.	

Minimum Age

SKIWee	2 Years
Childcare	1 Year



Childcare: Not ready for the slopes or in need of fun off the snow? Childcare at the Kid's Center is available for children ages 1 and up. Morning, afternoon and full day sessions are filled with activities indoors & out. Advanced reservations required (min. 24hrs.) Mon.-Fri. non holiday, early and late season.



info@skibrule.com



#1 Family Resort



Your Child's Smile Will Say 'Thank You' For Choosing Ski Brule!

**Kids FREE Lunch Sunday*
Kids \$7 Rental Sunday*
Kids Tube FREE Sunday*
Kids FREE Lift Tickets**

** See page 26 for complete details.*

"Beautiful conditions March 4th... great runs, no ice, no lift lines, nice snow. Our first time using the childcare and my kids were happy when I picked them up for lunch. They went right back with no problems after lunch. Thank you to the staff for making my littles happy while I got to ski for the first time in two years!! Also, thank you to the pro shop for fitting me for new ski boots. I never thought I would find a pair that didn't hurt in all my years of skiing!!! One of my favorite places to ski!!! Thank you to all the staff, cannot say enough, you all (daycare, main lodge, rental area, ski lifts, Homestead Lodge) make a beautiful day even better with your smiles and all your help!" ~ Lindsay



Asen, Bambi Trail



Snowboard Lessons, Advanced Ski Lessons & Lessons For Kids Under 4 Years Of Age:

Private lessons are available daily for children.

Advanced reservations are recommended (space is limited) by calling 1-800-362-7853.

Lessons may also be booked upon arrival at Guest Services, based on availability.

Lesson times are 9:30, 10:45, 12:00, 1:15, & 2:30.

Private: 1hr: \$50, 3hr. \$145

How do you know if your child is ready to start skiing?

As soon as they are balanced on their feet and show interest in learning. There is no 'magic age' to start.



Homestead Lodge

Quiet Side



Located mid-mountain, the Homestead Lodge is tucked in between the Homestead and North Forty Trails. Decorated with many of the original antiques and farm implements that were once used to work the land on which it sits, the Homestead Lodge is a unique stop at Ski Brule. The Oberg Family's original Homestead Deed signed by President McKinley is displayed at Homestead Lodge.

"We could not have had a more enjoyable experience. The staff was second to none and the food was delicious. Everyone had an awesome time! We have already made our plans to return next year!" ~ John, Winnetka, IL



The scent of burgers, brats and pulled pork in the air is a reminder that it's time for lunch at Homestead Lodge. The Homestead Deck is a favorite gathering place to tell tales of the day's adventures. The peaceful beauty of the Northwoods awaits.

"The Ventures Ski Club had the greatest Valentines Day at Ski Brule. Thank you for fantastic snow conditions, service and lift operators. Lunch at Homestead Lodge was delish. Great memories! See you soon."

*~ Melanie & Jerry,
Ventures Ski Club, Green Bay, WI*

